



D6.6: NATIONAL EVENTS.

WP6: Dissemination – know how transfer to procurers and users why and how commercial refrigeration can improve

Task 6.6: Presentation on national and international events

Christof Horvath, Austrian Energy Agency, Austria

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Project Partners



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Presentation on national events

Each national partner of the ProCold team identified several relevant national events like fairs, workshops, conferences or meetings to meet stakeholders and present the project. The following list shows all events where a project presentation was held by the national partners during the project period.

| Country | Event | Description |
|----------------|---|--|
| Austria | 5.4.2016: Alles für den Gast | Project presentation at a national retail fair. |
| | 14.11.2017: Gastmesse Salzburg | Stakeholder visits and booth presentation with Liebherr. |
| Czech Republic | 05.10.2017: Gastro & Hotel | Public Presentation |
| | 25.10.2017: EVVO conference | ProCold information stall |
| | 26.10.2017: 5th Expert Conference | ProCold information stall |
| France | 16.09.2016: SIFA trade show | Project presentation |
| | October 2016: Pôle Christal | Project presentation |
| | January 2017: SIRHA | Project presentation |
| Germany | 28.06.2016: Forum für Gemeinschaftsgastronomie & Catering | Stakeholder Workshop |
| | 10.11.2016: Green Club Index Workshop | Project presentation |
| | Three presentations at the Federal Ministry for Economic Affairs and Energy | Project presentation |
| Italy | 11.11.2016: GPP event | ProCold criteria were presented |
| | 20.10.2017: HOST Milano | Project presentation |
| | 5.7.2017 Chamber of commerce | Project presentation |
| Portugal | 25.11.2017: VIII Congresso da Fundação Portuguesa do Pulmão | Information stall and project presentation |
| | 25.01.2018: Forum on Education, Development and Citizenship | Project presentation |
| Sweden | A day about energy efficiency in hotels and conference businesses | Project presentation |
| | Nordic minister council and energy agencies | Project presentation |
| | Youth section of Swedish Green Party | Project presentation |

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| Switzerland | 01.11.2015: IGEHO 2015 | Project presentation |
| | Meeting Gruppe Gewerbekälte (3x) | Project presentation |
| | 17.-21.11.2017: IGEHO 2017 | Information stall |

The events were ranging from workshops with stakeholders, to project presentations at fairs and info stalls/booths. The focus of the activities was to present the project, the procurement criteria and policy recommendations at national level. The target groups addressed were mainly professionals but also the general public.



ProCold presentation in Switzerland, during the Igeho fair



Joint booth with manufacturer in Austria



Topten logo use in Sweden



Presentation during the SIRAH fair in France